

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	:	Linden, et al.)	Group Art Unit 2167
)	
Appl. No.	:	10/050,579)	Confirmation No.: 9064
)	
Filed	:	January 15, 2002)	
)	
For	:	CONTENT)	
		PERSONALIZATION BASED)	
		ON ACTIONS PERFORMED)	
		DURING A CURRENT)	
		BROWSING SESSION)	
)	
Examiner	:	Kuen S. Lu)	

REQUEST FOR ORAL HEARING

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

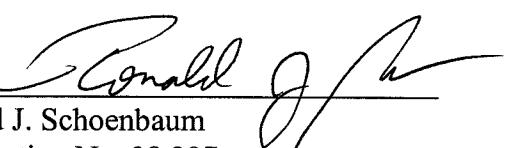
Pursuant to 37 C.F.R. § 41.47, Appellants hereby request an oral hearing in the above-referenced matter. Concurrently with this request, Appellants are filing a separate paper requesting that they be permitted to present their arguments by telephone. The Director of the USPTO is hereby authorized to charge \$1,000.00 as required under 37. C.F.R. § 41.20(b)(3), and any other fees that may be due, to Deposit Account No. 11-1410 .

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 4-17-06

By:


Ronald J. Schoenbaum
Registration No. 38,297
Attorney of Record
Customer No. 20,995
949.721.2950